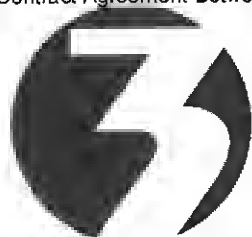


CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Great American Media
Attention: Diane Bluhm
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 544284 / | | <u>Alt Order #</u> 07872451 |
| <u>Product</u> DSCC | | |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Estimate #</u> 11139 |
| <u>Advertiser</u> Democratic Senatorial Campaign Committee | | <u>Original Date / Revision</u> 10/31/12 / 10/31/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WTKR | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> Washington, D.C. |
| <u>Special Handling</u> Do Not Mail | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8217 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| 1 | 3 | 10/23/12 | 10/26/12 | NewsChannel 3 News | 5-6am | | :30 | | | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 2 | \$165.00 | | | |
| 2 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 6-7am | | :30 | | | NM | 4 | \$880.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$220.00 | | | |
| 3 | 3 | 10/23/12 | 10/26/12 | CBS This Morning | 7-9a | | :30 | | | NM | 7 | \$980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 7 | \$140.00 | | | |
| E 4 | 3 | 10/29/12 | 10/29/12 | CBS This Morning | 7-9a | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$140.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | 3 | 10/29/12-11/04/12 | CBS This Morning | 7-9a | M----- | :30 | | \$140.00 | NM | | |
| | | | Credited | | | | | | | | | |
| | 2 | 3 | 10/29/12-11/04/12 | CBS This Morning | 7-9a | M----- | :30 | | \$140.00 | NM | | |
| | | | Credited | | | | | | | | | |
| 5 | 3 | 10/27/12 | 10/27/12 | Early Show Saturday | 9-11am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$150.00 | | | |
| 6 | 3 | 10/28/12 | 10/28/12 | CBS Sunday Morning | 9-1030am | | :30 | | | NM | 1 | \$470.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$470.00 | | | |
| 7 | 3 | 10/28/12 | 10/28/12 | Face the Nation | 1030-11am | | :30 | | | NM | 1 | \$565.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$565.00 | | | |
| D 8 | 3 | 10/23/12 | 10/26/12 | Price Is Right | 11am-12n | | :30 | | | NM | 0 | \$0.00 |
| D 9 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 12n-1230pm | | :30 | | | NM | 0 | \$0.00 |
| D 10 | 3 | 10/29/12 | 10/29/12 | Newschannel 3 News | 12n-1230pm | | :30 | | | NM | 0 | \$0.00 |
| D 11 | 3 | 10/23/12 | 10/26/12 | CBS Daytime | 1228-3pm | | :30 | | | NM | 0 | \$0.00 |
| 12 | 3 | 10/23/12 | 10/26/12 | Ellen Degeneres 3pm | 3-4pm | | :30 | | | NM | 5 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 5 | \$270.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 544284 / | 07872451 |

| Contract Dates | Product | Estimate # |
|---------------------|---------|------------|
| 10/23/12 - 10/29/12 | DSCC | //1139 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| Democratic Senatorial Ca | 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|----------|----|-------------------|-----------------|---------------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-------|------------|
| | | | | | | | | | | | | Totals |
| | | | | | | | | | | | | Amount |
| | | | | | | | | | | | | |
| 13 | 3 | 10/23/12 | 10/26/12 | NewsCha 3 News First @ 4p | 358-5pm | | :30 | | | NM | 5 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 5 | \$315.00 | | | |
| 14 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 5-530pm | | :30 | | | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$400.00 | | | |
| 15 | 3 | 10/29/12 | 10/29/12 | Newschannel 3 News | 5-530pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$400.00 | | | |
| E 16 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 530-6pm | | :30 | | | NM | 3 | \$1,410.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$470.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 2 | 3 | 10/22/12-10/28/12 | Newschannel 3 News | 530-6pm | -TuWThF---- | :30 | \$470.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 17 | 3 | 10/29/12 | 10/29/12 | Newschannel 3 News | 530-6pm | | :30 | | | NM | 1 | \$470.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$470.00 | | | |
| 18 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 6-630pm | | :30 | | | NM | 4 | \$2,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$590.00 | | | |
| 19 | 3 | 10/29/12 | 10/29/12 | Newschannel 3 News | 6-630pm | | :30 | | | NM | 1 | \$490.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$490.00 | | | |
| 20 | 3 | 10/23/12 | 10/26/12 | 7-730pm | 7-730pm | | :30 | | | NM | 4 | \$1,940.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$485.00 | | | |
| 21 | 3 | 10/29/12 | 10/29/12 | 7-730pm | 7-730pm | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$485.00 | | | |
| E 22 | 3 | 10/23/12 | 10/26/12 | M-F 730-8pm | 730p-8pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$485.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 2 | 3 | 10/22/12-10/28/12 | M-F 730-8pm | 730p-8pm | -TuWThF---- | :30 | \$485.00 | NM | | |
| Credited | | | | | | | | | | | | |
| | | 3 | 3 | 10/22/12-10/28/12 | M-F 730-8pm | 730p-8pm | -TuWThF---- | :30 | \$485.00 | NM | | |
| Credited | | | | | | | | | | | | |
| | | 4 | 3 | 10/22/12-10/28/12 | M-F 730-8pm | 730p-8pm | -TuWThF---- | :30 | \$485.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 23 | 3 | 10/29/12 | 10/29/12 | M-F 730-8pm | 730p-8pm | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$485.00 | | | |
| 24 | 3 | 10/27/12 | 10/27/12 | 730-8pm | 730-8pm | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$70.00 | | | |
| 25 | 3 | 10/29/12 | 10/29/12 | Monday Prime | 9-10pm | | :30 | | | NM | 1 | \$1,680.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$1,680.00 | | | |
| D 26 | 3 | 10/23/12 | 10/23/12 | NCIS | 8-9pm | | :30 | | | NM | 0 | \$0.00 |

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| Contract / Revision | Alt Order # |
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| 544284 / | 07872451 |

| Contract Dates | Product | Estimate # |
|---------------------|---------|------------|
| 10/23/12 - 10/29/12 | DSCC | //1139 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| Democratic Senatorial Ca | 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| 27 | 3 | 10/24/12 | 10/24/12 | Wednesday Prime | 10-11pm | | :30 | | | NM | 1 | \$1,765.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 1 | \$1,765.00 | | | |
| 28 | 3 | 10/28/12 | 10/28/12 | Sunday Prime | 7-8pm | | :30 | | | NM | 1 | \$4,410.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$4,410.00 | | | |
| 29 | 3 | 10/23/12 | 10/26/12 | Late News (M-F) | 11-1135p | | :30 | | | NM | 3 | \$2,265.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$755.00 | | | |
| 30 | 3 | 10/29/12 | 10/29/12 | Late News (M-F) | 11-1135p | | :30 | | | NM | 1 | \$715.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$715.00 | | | |
| 31 | 3 | 10/27/12 | 10/27/12 | Weekend Various | 12n-3p | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$625.00 | | | |
| 32 | 3 | 10/27/12 | 10/27/12 | NCAA Football | 330-7p | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$625.00 | | | |
| 33 | 3 | 10/29/12 | 10/29/12 | Local Specials | Various | | :30 | | | NM | 2 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$140.00 | | | |
| Totals | | | | | | | | | | | 58 | \$28,375.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/28/12 | 49 | \$23,370.00 | \$19,864.50 |
| 10/29/12 - 10/29/12 | 9 | \$5,005.00 | \$4,254.25 |
| Totals | 58 | \$28,375.00 | \$24,118.75 |

Signature: _____ **Date:** _____

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